



CHARTER STANDARD
DEVELOPMENT CLUB

BROADSTONE FOOTBALL CLUB



INTERNET, MEDIA AND COMMUNICATION POLICY

Broadstone FC shall appoint an appropriate adult or adults to monitor the content of the club website. This person should have an understanding of both the technology and of safeguarding. The individual will have completed the FAs Safeguarding Children Workshop. The website will be moderated on a regular basis.

Children and young people should be advised by their coaches, parents/carers and Club Welfare Officer (CWO) to always tell an adult they trust about communications that make them feel uncomfortable or where they've been asked not to tell their parent/carer about the communication.

- The Club will apply the principles given within The FA's photography guidelines; Celebrating Football through Photographs and Video
- The Club will place the CEOP, 'Report Abuse' app on the club web site and the link to the www.ThinkUKnow.co.uk Internet safety site provided by CEOP. It will also provide links to www.TheFA.com 'Staying Safe Online' pages
- The Club will not host children's or young people's details where they can be seen or used by others to contact them.
- The Club will not place pictures of individuals on Web Pages without the permission of parents/carers
- The Club will not post details of individuals which allow them to be identified.
- The Club will not post the result of any match for non-competitive leagues.
- The Club will not post or host items which may be considered to be hurtful, insulting, offensive, abusive, threatening, racist or discriminatory or otherwise may cause offence or harm to another or might incite such behaviour in others.

Any such comment(s) made on the club website and/or social networking sites may result in disciplinary action being taken by either the Club, or the FA, in line with all rules and regulations, policies and procedures that are in place.

SOCIAL NETWORKING

Only authorised personnel are able to post on the club's social media sites. The Club will nominate an appropriate adult or adults to monitor the club's social networking pages regularly and remove any abusive comments or access for anyone behaving inappropriately.

Members and players should inform the CWO if they have received inappropriate communications online, keeping a record of any inappropriate, threatening or offensive material as this may be needed as evidence. In order to protect the players, coaches, managers, parents, carer's/guardian's, referees, those associated to the club and their own integrity, members are strongly advised that under no circumstances should they comment



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on social networking sites on disciplinary action taken in games on which have been officiated, naming individual clubs, referees or players. Nor should those associated to the club discuss on such sites anything that could possibly be used to question their impartiality or integrity, such as expressing opinions about the general attitudes and behaviour of clubs, officials or of individual players. The same principles apply to expressing views on such sites about specific competitions, County FA's and the FA.

Unless a child/young person is a direct relation, the coaches, managers, secretaries, referees, medics and club officials should not:

- accept as a friend, players or referees Under 18 on social networking sites they are members of or share their own personal social networking sites with children or young people involved in youth football
- make contact with children or young people known through football outside of the football context on social networking sites
- use Internet or web based communications to send personal messages of a non-football nature to a child or young person
- engage in any personal communications, 'banter' or comments

USING TEXTS AND EMAIL

Wherever possible, communication via text and email should be to the parent/carer rather than an Under 18. If communication with an Under 18 is deemed necessary, written informed consent from the parent/carer should be obtained prior to communication and the purpose of the communication made clear.

When using emails or texts to communicate with Under 18, a parent/carer or a designated member of the Club should be copied in on all communications.

Adults should make sure texts or emails are only in relation to specific club related activities e.g. informing young people about changes in travel arrangements, training times or venue changes etc.

Adults should report to the CWO any instance(s) where they have received any inappropriate communications from a young person. The CWO will then agree what action the Club will take, notifying parents/carers and any other appropriate individuals or agencies.

Adults will not use text or emails for personal conversation, sending pictures, jokes or other items of a personal nature with U18s. Adults should not respond to emails from young people other than those directly related to club matters and should advise the CWO of any non-club related emails or texts they receive.

Adults should not use language that is directly (or could be misinterpreted as being) racist, sexist, derogatory, threatening, abusive or sexualised in tone.

August 2016